

REPORT ON Craftopia

Date: 03rd January 2026

Time: 1:00 p.m. onwards

Venue: MBA Block, 2nd Floor, Room No. 202

The **Eco Club of Keshav Memorial Institute of Management** successfully organized a creative and eco-conscious event titled “**Craftopia**” on **03rd January 2026** at the **MBA Block, 2nd Floor (Room No. 202)**.

The event was designed to promote **sustainability, creativity, teamwork, and environmental awareness** among students. Participants were instructed to create craft models using **eco-friendly materials** such as cardboard, paper tape, and glue, strictly avoiding plastic materials. The competition encouraged students to prepare a **blueprint or rough design** of their model and work in **teams of two**, thereby fostering collaboration and innovation.

Students actively participated and showcased impressive creativity, originality, and practical application of eco-friendly concepts. The crafted models reflected thoughtful planning, neat execution, and strong awareness of environmental responsibility. The event was conducted in a disciplined manner, with participants adhering to the guidelines, including avoiding the use of mobile phones during the activity.

The competition was evaluated based on **creativity, effective use of eco-friendly materials, design planning, teamwork, and overall presentation**.

Winners of the Competition:

- **1st Prize:** *Lakshmi Prasanna and Shiva Ram*
- **2nd Prize:** *D. Rahul and Shashider*

The winners were appreciated for their innovative ideas, teamwork, and commitment to sustainable practices.

The event was successfully coordinated by the **Student Coordinators**:

T. Vydika, G. Akshaya, B. Vaishnavi, Avani, Ashish, Preetham, Nandini, Ankitha, Geetanjali, and Manish.

The program was conducted under the guidance of **Ms. Deepa J. (Faculty Coordinator)**, with the encouragement and support of **Dr. V. N. Santhisree (Head of the Department)** and **Mrs. V. Santhi (Principal)**.

Conclusion:

The **Craftopia** event proved to be a meaningful initiative by the Eco Club, successfully combining creativity with environmental responsibility. The competition provided students with an opportunity to think innovatively while reinforcing the importance of eco-friendly practices. The Eco Club extends its sincere gratitude to the management, faculty members, coordinators, and participants for their support in making the event a success.

Glimpses of the Event:

- Students designing and creating eco-friendly craft models
- Display of creative craft works made from sustainable materials
- :Group photograph of participants, student coordinators, and faculty member

Photos:



